


**American Motors** 







matador  
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matador





Matador "X" Coupe



Matador "Brougham" Sedan



Matador "Brougham" Wagon



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### Exterior

Sedan and Wagon grille redesigned for a new front end appearance with horizontal bars running the length of the grille and vertical bars crossing. Single headlamps and new parking lamps complete the new treatment.

Radial tires are standard on all Matadors.

Bright wheelip moldings standard on all Matadors.

Thinner "X" Package bodyside stripe on Coupe. New styled road wheels with trim rings replace 1974 spoke styled wheels.

Optional lefthand remote control mirror has a chrome base and hood, and a larger glass reflective area.

New righthand remote control mirror is an available option when Visibility Group is ordered. The control knob is located on the instrument panel in front of the driver.

### Interior

New blue and green interior trim shades as well as new materials and patterns (except Cassini trim which continues for Coupe).

New optional Entertainment Center combines AM/FM stereo radio and 8-track stereo tape player in an integral unit playing through 4 speakers.

New standard steering wheel is a custom design with woodgrain accents used with Brougham Package.

Fuel Economy Gauge available as an individual option or as a no extra cost substitute for clock in optional Visibility Group.

### Functional

Electronic ignition standard with all engines.

Manual front disc brakes standard on Coupe and Sedan.

Power front disc brakes standard on Wagon.

Standard engine becomes the 258 CID 6 cylinder.

New 3-speed manual transmission.

Catalytic converters are used nationwide on all 6 cylinder models with manual transmission and all 8 cylinder models. Converters are also used on all cars sold in California (one for 6 cylinder models, two for 8 cylinder models).

All engines designed to operate with unleaded fuel only.

Fuel filler tube redesigned to accept only special nozzles from unleaded gasoline pumps.

New 6 cylinder intake manifold provides improved fuel economy and throttle response.

304 V-8 has a new carburetor designed to improve driveability.

New 6 cylinder engine components relocated for lower engine profile.

New optional locking gas cap.

Heavy-duty Cooling system is a freely available option on Matador and included in the Trailer Towing Package.

### Packages

"Brougham" Package now available on Coupe, Sedan, and Wagon. "Brougham" was a separate Coupe model only for 1974. Includes special exterior and interior trim items.

"X" Package for Coupe replaces what had been a separate model in 1974. FR78 x 14 steel belted radial tires are required with the package. Includes special sporty exterior and interior trim items.

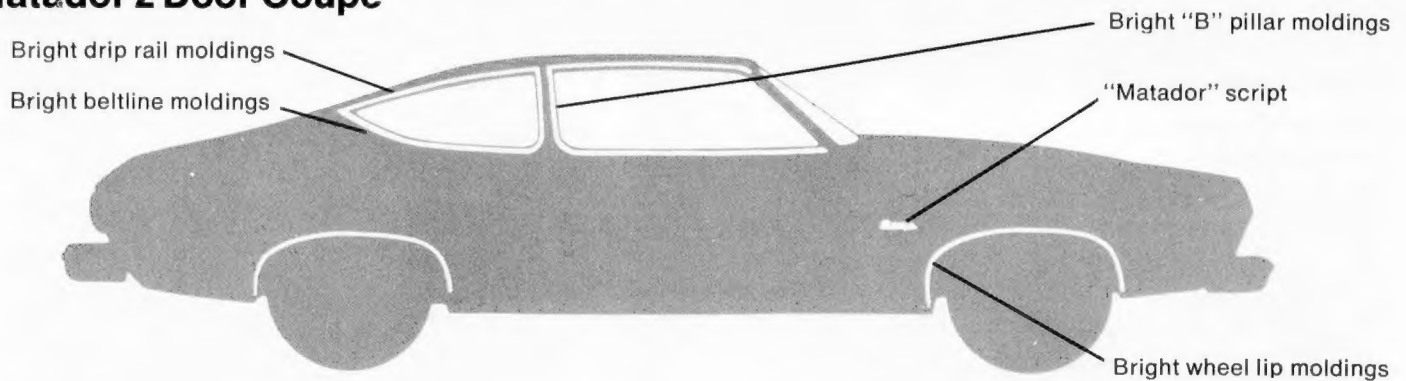
# matador model comparison



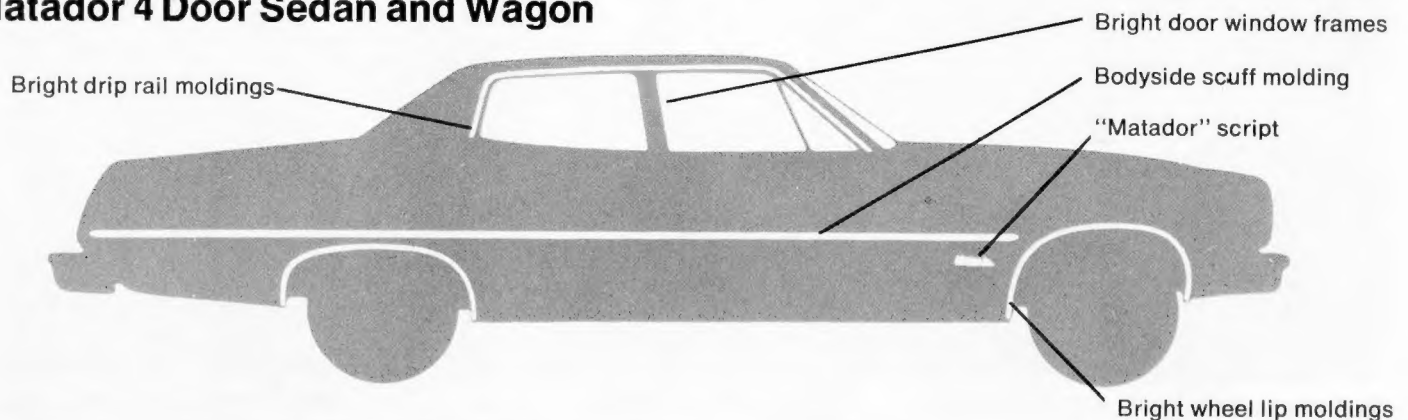
## standard exterior ornamentation

"Matador" script on hood and rear deck lid; AMC emblem on rear deck lid; bright windshield and backlight moldings; argent grille and bright front hood molding (coupe only); bright grille with black paint and bright upper grille opening molding (sedan and wagon only); bright horizontal molding on tailgate (wagon only); front and rear bumper guards (front only on wagon); PLUS:

### Matador 2 Door Coupe



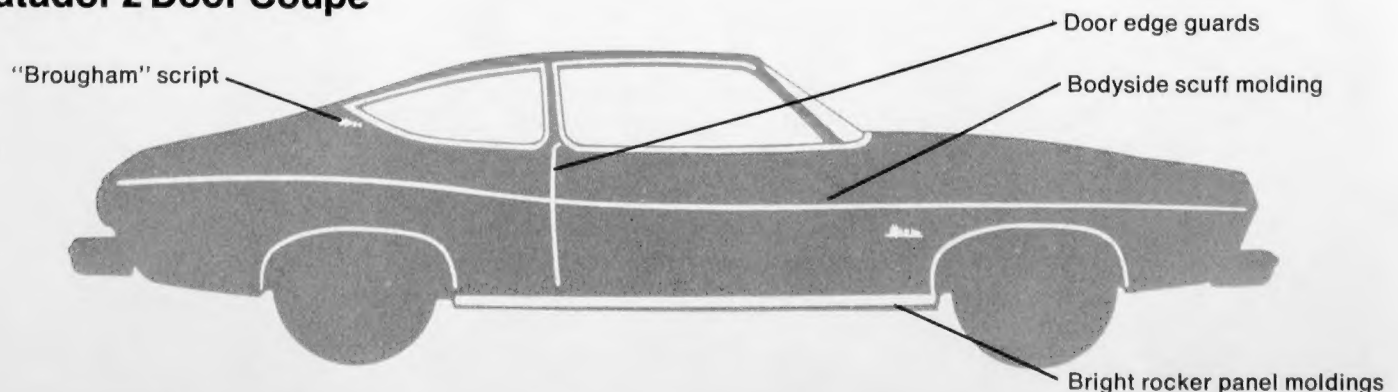
### Matador 4 Door Sedan and Wagon



## optional exterior ornamentation

Dual hood paint stripes; bright grille perimeter, and rear license plate surround moldings (coupe only); chrome back panel overlay (sedan only); PLUS:

### Matador 2 Door Coupe

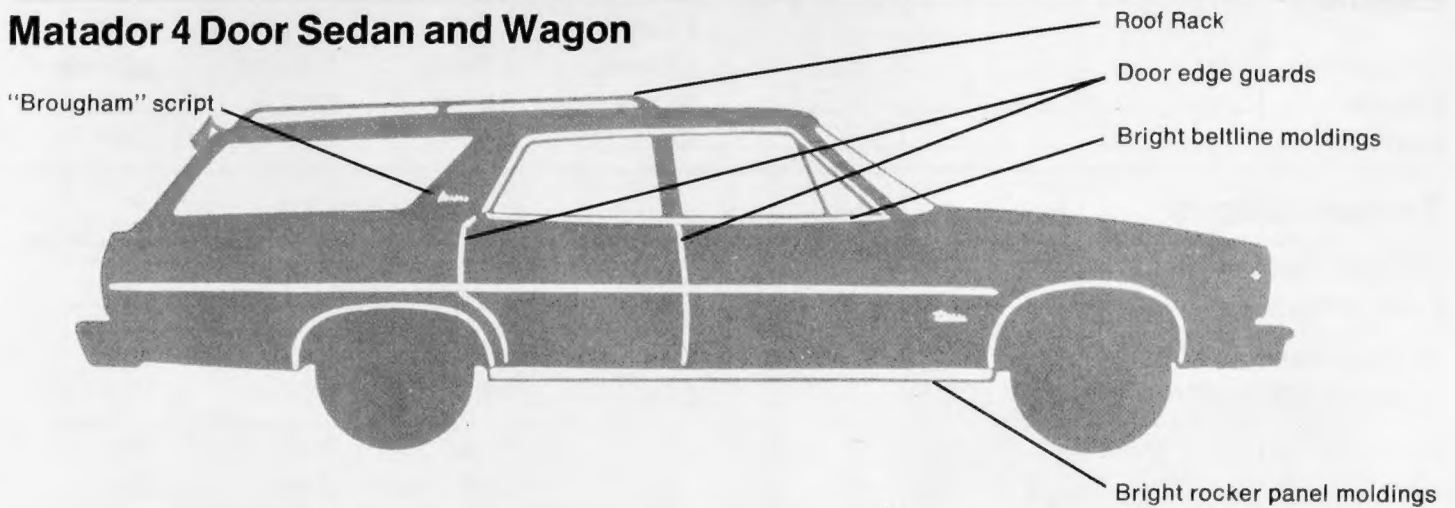


# matador model comparison

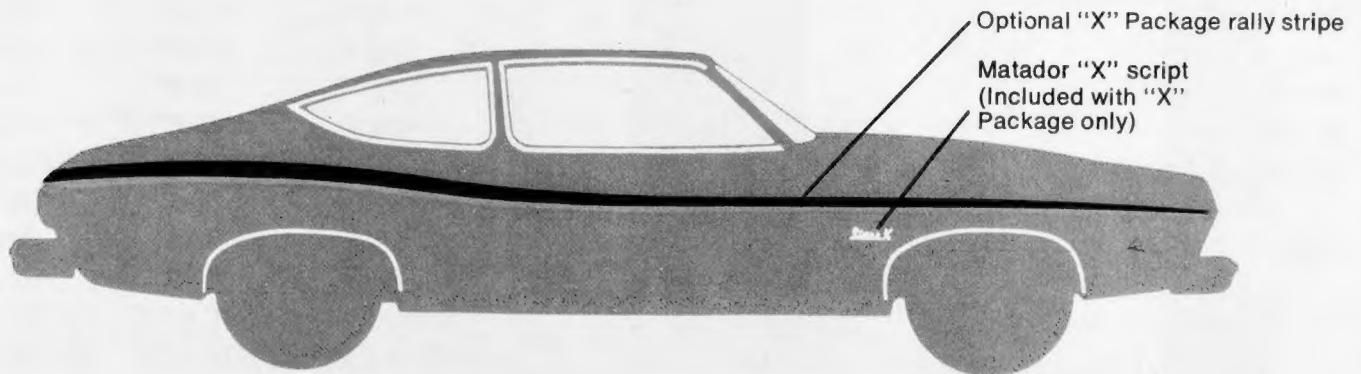
## optional exterior ornamentation

Dual hood paint stripes; bright grille perimeter, rear hood, and rear license plate surround moldings (coupe only); chrome back panel overlay (sedan only); PLUS:

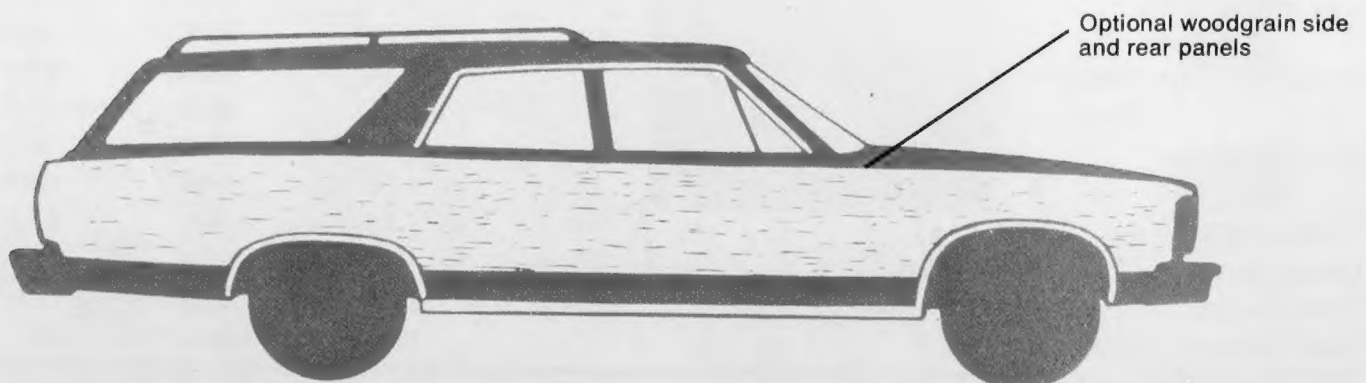
### Matador 4 Door Sedan and Wagon



### Matador 2 Door Coupe



### Matador 4 Door Wagon



# matador specifications



## engine/transmission/axle ratios & dimensions

First figure in box is standard axle ratio; others, optional ratios.

Engine	258 Cu. In. 6 Cyl.	304 Cu. In. 8 Cyl.	360 Cu. In. 8 Cyl.	360 Cu. In. 8 Cyl.
Carburetion	1 Barrel	2 Barrel	2 Barrel	4 Barrel
Exhaust	Single	Single	Single	Dual
Availability	Std. <sup>1</sup>	Opt. <sup>1</sup>	Opt.	Opt.

### Transmissions

### Axle Ratios

3-Speed Manual (Std.) Column Shift	3.54			
Torque-Command (Opt.) <sup>2</sup> Automatic Column Shift	3.15 3.54	3.15 3.54	3.15 3.54	3.15 3.54
Torque-Command Automatic Floor Shift (Opt. — Coupe only)		3.15 3.54	3.15 3.54	3.15 3.54

### Dimensions

Exterior	2-Door Coupe	4-Door Sedan	4-Door Wagon
Wheelbase	114.0"	118.0"	118.0"
Length	209.3"	216.0"	215.5"
Width	77.4"	77.3"	77.2"
Height	51.8"	54.5"	56.2"
Overhang, Front	46.1"	42.0"	42.0"
Rear	49.2"	56.0"	55.5"
Tread, Front	59.8"	59.8"	59.8"
Rear	60.0"	60.0"	60.0"
Tire Size, 6-Cyl., Std.	ER78 x 14"	FR78 x 14"	HR78 x 14"
V-8, Std.	FR78 x 14"	FR78 x 14"	HR78 x 14"

### Interior

Head Room, Front	37.6"	39.6"	39.9"
Rear	36.0"	37.5"	38.5"
Leg Room, Front	43.0"	42.8"	42.8"
Rear	33.3"	39.6"	39.6"
Shoulder Room, Front	60.4"	59.7"	59.7"
Rear	59.0"	59.3"	60.0"
Hiproom, Front	60.4"	59.9"	59.9"
Rear	51.0"	59.6"	59.8"
Trunk Luggage Vol., Cu. Ft.	14.3	19.1	87.2 <sup>3</sup>
Cargo Length at Floor, Front Seat	—	—	92.6"
Curb Weight	3625	3654	3917
Fuel Capacity (Gal.)	24.5	24.5	21

<sup>1</sup>258 6 Cyl. not available in California. 304 8 Cyl. standard in California.

<sup>2</sup>258 6 Cyl. with Torque-Command Automatic standard on early production wagons.

<sup>3</sup>Cargo volume index, excludes 8 cu. ft. under floor.



# matador

## seat & trim availability

1975 "MATADOR"		COLORS		BLACK		WHITE		BLUE		GREEN		TAN		BLACK						
		"T" CODES COUPE/ SED & WAG		51/61		58		53/63		54/64		56/66		51						
				TRIMS		"Tweedone" Fabric—Std.	"Sport Knit" Vinyl—Opt.	"Sol-Touch" Vinyl—Std. Wagon Opt. Coupe & Sed.	"Hyde Park" Fabric—Std. Coupe & Sed Opt. Wagon	"Sport Knit" Vinyl—Opt. (Coupe only)	"Tweedone" Fabric—Std.	"Sport Knit" Vinyl—Opt.	"Sol-Touch" Vinyl—Std. Wagon Opt. Coupe & Sed.	"Hyde Park" Fabric—Std. Coupe & Sed Opt. Wagon	"Tweedone" Fabric—Std.	"Sport Knit" Vinyl—Opt.	"Sol-Touch" Vinyl—Std. Wagon Opt. Coupe & Sed.	"Hyde Park" Fabric—Std. Coupe & Sed Opt. Wagon	"Oleg Cassin" Fabric—Opt. (Avail. w/ Coupe Brougham Package only)	
MODEL	FRONT SEAT TYPES																			
2-Dr. Coupe	Bench Seat, Split Back—Std.	E	F					E	F			E	F							
	Bucket Seats—Opt. (Std. on "X")		Q				Q		Q				Q							
4-Dr. Sedan	Bench Seat, Full Back—Std.	A	B					A	B			A	B			A	B			
4-Dr. Wagon	Bench Seat, Full Back—Std.		B						B				B			B				
Optional "Brougham" Package	Individual Reclining Seats—Std.			L*	J*				L	J			L	X		L	J	N		
	Bucket Seats—Opt. (Coupe only)		Q				Q		Q				Q			Q				
STANDARD EXTERIOR COLORS (15)																				
G7	Alpine White	Vinyl Roof	BK	WH	GR			BK	WH			BK	WH	GR		BK	WH	BR		
		Rally Stripe	BLK GOL	BLK GOL	GRN GOL			BLK GOL	GOL BLK			BLK GOL	GRN GOL	GRN GOL		BLK GOL	BRN GOL	BRN GOL		
G9	Med. Blue Met.	Vinyl Roof	BK		WH			BK		WH										
		Rally Stripe	BLK GOL		WHT GOL			BLK GOL		WHT GOL										
H1	Deep Blue Met.	Vinyl Roof	BK		WH			BK		WH										
		Rally Stripe	BLK GOL		WHT GOL			BLK GOL		WHT GOL										
J7	Ivory Green	Vinyl Roof	BK	WH	GR							BK	WH	GR						
		Rally Stripe	BLK WHT	WHT GRN BLK	GRN WHT							BLK WHT	WHT GRN BLK	GRN WHT						
G3	Dark Green Met.	Vinyl Roof	BK	WH	GR	BU						BK	WH	GR	BU		WH	GR	BU	
		Rally Stripe	GOL WHT	WHT GOL	GOL WHT	GOL					GOL WHT	WHT GOL	GOL GOL		WHT GOL	GOL	GOL			
E6	Fawn Beige	Vinyl Roof	BK	WH	BU							BK	WH	BU		BK	WH	BU	BR	
		Rally Stripe	BLK	WHT		BLK WHT						BLK	WHT	GRN		BLK	WHT	BRN	BRN	
J8	Caramel Tan	Vinyl Roof	BK	WH	BU	BR										BK	WH	BU	BR	
		Rally Stripe	BLK	WHT	BRN	BRN										BLK	WHT	BRN	BRN	
F9	Copper Met.	Vinyl Roof	BK	WH	BU	BR										BK	WH	BU	BR	
		Rally Stripe	BLK	WHT	BRN	BRN										BLK	WHT	GOL BRN	BRN GOL	
H4	Dark Cocoa Met.	Vinyl Roof	BK	WH	BU	BR											WH	BU	BR	
		Rally Stripe	GOL	WHT GOL	GOL	GOL										WHT GOL	GOL	GOL		
H9	Silver Dawn Met.	Vinyl Roof	BK		WH			BK		WH						BK		WH	GR	
		Rally Stripe	BLK WHT		WHT BLK			BLK WHT		WHT BLK			BLK WHT		WHT BLK	GRN				
H8	Autumn Red Met.	Vinyl Roof	BK		WH											BK		WH	BU	
		Rally Stripe	BLK GOL		WHT GOL											BLK GOL		WHT GOL	GOL	
D7	Trans-AM Red	Vinyl Roof	BK	WH	BU											BK	WH	BU		
		Rally Stripe	BLK WHT	WHT BLK	GOL											BLK	WHT	GOL		
G6	Sienna Orange	Vinyl Roof	BK	WH	BU											BK	WH	BU	BR	
		Rally Stripe	BLK	WHT	GOL											BLK	WHT	GOL BRN	BRN	
E9	Mellow Yellow	Vinyl Roof	BK		WH											BK		WH	BR	
		Rally Stripe	BLK		WHT											BLK		WHT	BRN	
P1	Classic Black	Vinyl Roof	BK		WH			BK		WH			BK		WH		BK		WH	
		Rally Stripe	GOL WHT		WHT GOL			WHT GOL		WHT GOL			WHT GOL		WHT GOL		WHT GOL		WHT GOL	

- NOTE:
- Rally stripe available with "X" package only (stripe may be omitted from package).
  - Vinyl roof included with "Oleg Cassini" package.
  - Two-tone paint: Alpine White (G-7) optional with any other exterior color on coupe and sedan (white top) and wagon (white side panels).
  - Scuff molding omitted from wagon with woodgrain.
  - Brougham hood paint stripe usage:
    - Black with G-7, H-9, E-9 & D-7; White with G-9 & H-1; Gold with G-3, F-9, H-8, P-1 & H-4; Green with J-7; Brown with G-6, E-6 & J-8.

\*Berry carpeting is available for Coupe in conjunction with "Brougham" Package and black interior with the following exterior colors:  
G-7, H-9, H-8, or P-1.  
A Vinyl roof may also be ordered with these combinations in black or white only.

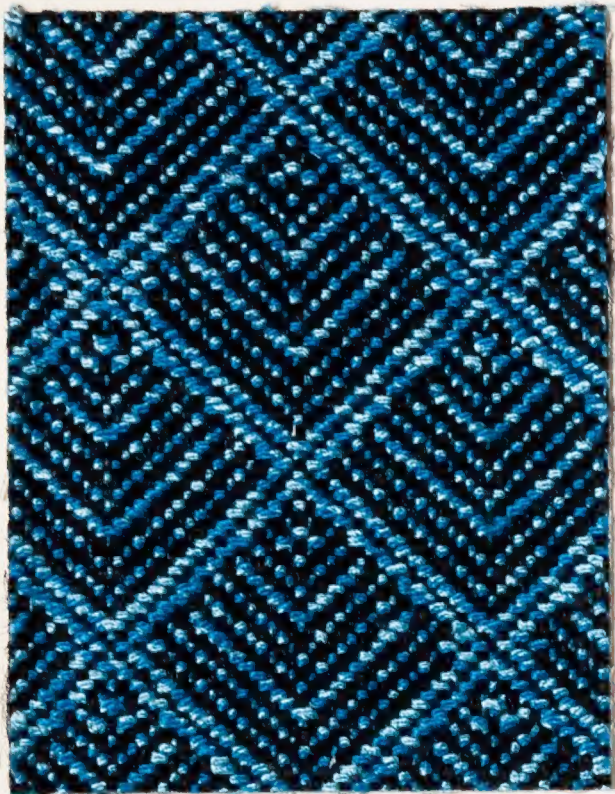
- With optional Vinyl roof, scuff molding and hood stripe color match roof as follows:
- | VINYL ROOF COLOR | MOLDING & STRIPE COLOR |
|------------------|------------------------|
| Black            | Black                  |
| White            | White                  |
| Green            | Green                  |
| Brown            | Brown                  |
| Buff             | Buff                   |

#### EXCEPTIONS:

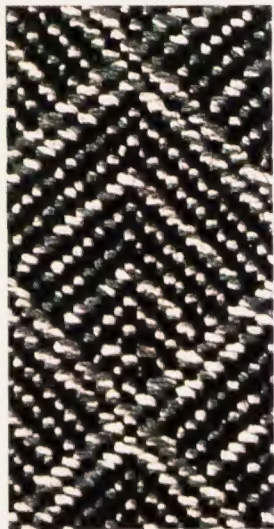
1. With G-7 exterior & White roof, stripe and molding are Black.  
With P-1 exterior & Black roof, stripe and molding are Gold.  
With G-6 & J-8 exterior & Buff roof, stripe and molding are Brown.  
With G-3 exterior & Green or Black roof, stripe and molding are Gold.
2. Optional Vinyl scuff molding matches standard rally stripe on Matador "X" with or without vinyl roof.

## Tweed Tone Fabric

# Matador



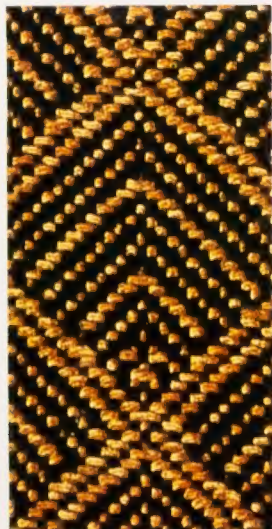
Blue 53-E coupe 63-A sedan



Black 51-E coupe  
61-A sedan



Green 54-E coupe  
64-A sedan



Tan 56-E coupe  
64-A sedan



Split Back Bench Seat (E)  
is standard on coupe

Full Back Bench Seat (A)  
not shown  
is standard on sedan





Split Back Bench Seat (F)  
is optional on coupe

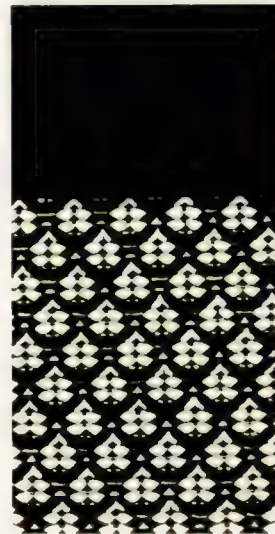
Full Back Bench Seat (B)  
not shown is standard on wagon,  
opt. on sedan



Bucket Seat (Q) is  
optional on coupe.  
(Part of X package)



Green 54-F or Q coupe 64-B sedan and wagon



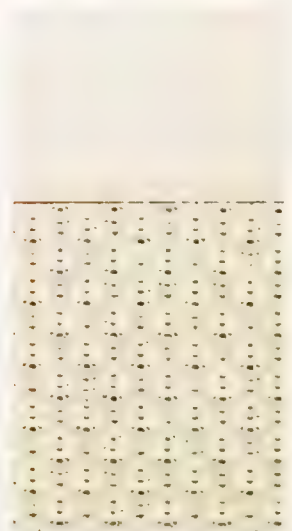
Black 51-F or Q coupe  
61-B sedan and wagon



Blue 53-F or Q coupe  
63-B sedan and wagon



Tan 54-F or Q coupe  
64-B sedan and wagon



White 58-Q coupe



# Hyde Park Fabric

Standard Trim on coupe and sedan with optional Brougham Package  
Extra cost trim on wagon with optional Brougham Package

# Matador



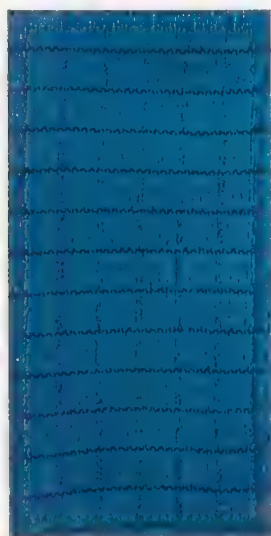
Black 51-J coupe 61-J sedan and wagon



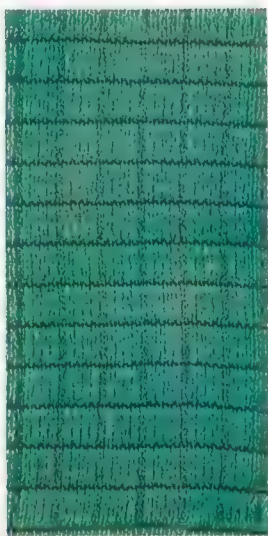
Individual  
Reclining Seat (J)  
with coupe door



Individual  
Reclining Seat (J)  
with sedan and wagon door



Blue 53-J coupe  
63-J sedan and wagon



Green 54-J coupe  
64-J sedan and wagon



Tan 56-J coupe  
66-J sedan and coupe

## "Oleg Cassini" Trim Package



Black Cassini Custom Fabric 51-N



Individual Reclining Seat (N)  
with Cassini Fabric  
(Optional on Brougham coupe)



# Matador

## Sof-Touch Vinyl

standard trim on wagon with optional Brougham package  
Extra cost trim on coupe and sedan with optional Brougham package



Individual  
Reclining Seat (L)  
with coupe door



Individual  
Reclining Seat (L)  
with sedan and wagon door



Black 51-L coupe 61-L sedan and wagon



Blue 53-L coupe  
63-L sedan and wagon



Green 54-L coupe  
64-L sedan and wagon



Tan 56-L coupe  
66-L sedan and wagon

# matador instrument panels



Base Instrument Panel. The following optional equipment is also shown:  
AM Radio and Visibility Group.



"Brougham" Instrument Panel featuring woodgrain accents. The following  
optional equipment is also shown: Entertainment Center, Rear Window Defogger,  
and Air Conditioning.



## Steering Wheel Availability



Standard Custom Steering Wheel



Optional Custom Steering Wheel  
w/ woodgrain insert (part of Brougham  
Package)



Optional Sports Steering Wheel (part of  
"X" Package) Black or Tan leather  
wrapped wheel also available.

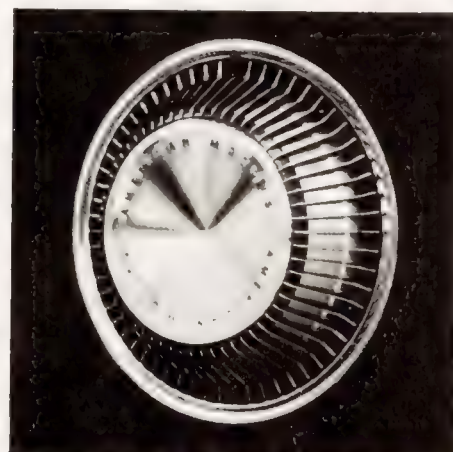
## Wheel Trim Availability



Standard Bright Hub Cap



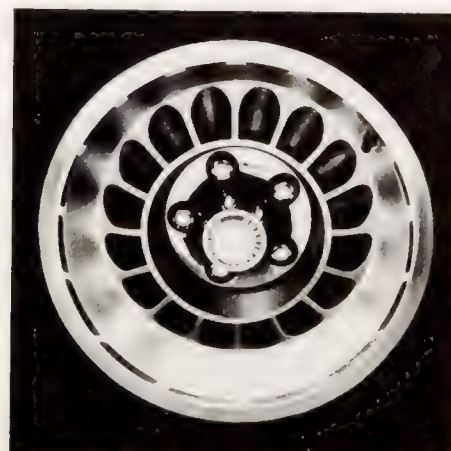
Optional Wheel Discs



Optional Custom Wheel Discs (part of  
Cassini Trim Package)



Slot Style Wheels  
(available with "X" Package only)



Optional Styled Road Wheels

# matador standard and optional equipment



Key: O—Optional  
P—Available in an option package only  
OP—Available as an individual option, or in an optional package  
S—Standard

Exterior	Coupe	Sedan	Wagon
Air Deflector, Tailgate			O
Door Edge Guards	P	P	P
Hub Caps, Bright Metal	S	S	S
Mirror, Left Hand Outside Rear View	S	S	S
Mirror, Remote Control Left Hand Outside Rear View	P	P	P
Mirror, Remote Control Right Hand Outside Rear View (with Visibility Group only)	O	O	O
Molding, Grille Perimeter	P		
Moldings, Bright Drip Rail	S	S	S
Moldings, Bright Rocker Panel	P	P	P
Moldings, Front Hood and Headlight	S		
Moldings, Vinyl Bodyside Scuff	P	S	S
Moldings, Wheel Lip	S	S	S
Paint, Two-Tone	O	O	O
Roof, Vinyl	OP	O	
Roof Rack			O
Stripe, Rally Side	P		
Stripe, Rally Side Delete Option	P		
Wheels, Slot Style with Trim Rings	P		
Wheels, Styled Road Type	O	O	O
Wheels Discs	OP	OP	OP
Wheel Discs, Custom	OP	O	O
Woodgrain Paneling, Simulated			O
Interior			
Arm Rest, Center Front and Cushion (with Bucket Seats only)	O		
Arm Rests, Front (Extra Long on Coupe)	S	S	S
Arm Rests, Rear	S	S	S
Ash Trays, Front and Rear	S	S	S
Ash Tray, Rear Side Panel (with 3-Seat Wagon only)			S





# matador standard and optional equipment

Key: O—Optional  
P—Available in an option package only  
OP—Available as an individual option, or in an optional package  
S—Standard

Interior (continued)	Coupe	Sedan	Wagon
Coat Hooks, 2	S	S	
Coat Hooks, 4			S
Courtesy Light, Cargo Area			P
Courtesy Light, Dome		S	S
Courtesy Light, Rear Shelf	S		
Floor Covering, Carpeting—Passenger Area	S	S	S
Floor Covering, Carpeting—Trunk/Cargo Area	P	P	P
Floor Covering, Rubber Mat—Trunk/Cargo Area	S	S	S
Lighter, Cigarette	S	S	S
Lock, Glove Box	S	S	S
Lock, Under Floor Storage Area			S
Mirror, 12" Day/Night Inside Rear View	S	S	S
Mirror, Passenger Visor Vanity	P	P	P
Seat, Foam Cushion Cloth Bench	S	S	
Seat, Foam Cushion Vinyl Bench	O	O	S
Seat, Folding Second			S
Seat, Folding Third (Includes Carpeted Cargo Area and Power Lift Tailgate Window)			O
Seats, Individual Reclining (Cloth or Vinyl)	P	P	P
Seats, Vinyl Bucket	OP		
Steering Wheel, Custom	S	S	S
Steering Wheel, Leather Wrapped Sports Styled	O	O	O
Steering Wheel, Sports Styled	OP	O	O
Stowage Litter Containers	O	O	O
<b>Functional</b>			
Air Conditioning System, "All Season"	O	O	O
Alternator, 37 Amp (Models without Air Conditioning)	S	S	S
Alternator, 62 Amp (8 Cyl. Models with Air Conditioning)	S	S	S
Alternator, 63 Amp (6 Cyl. Models with Air Conditioning)	S	S	S

# matador standard and optional equipment



Key: O—Optional  
P—Available in an option package only  
OP—Available as an individual option, or in an optional package  
S—Standard

Functional (continued)	Coupe	Sedan	Wagon
Battery, 50 Amp-Hour (Models with 6 Cyl. or 304 8 Cyl.)	S	S	S
Battery, 60 Amp-Hour (Models with 360 8 Cyl.)	S	S	S
Battery, 70 Amp-Hour Heavy-Duty	O	O	O
Brakes, Manual Front Disc	S	S	
Brakes, Power Front Disc	O	O	S
Bumper Guards, Front	S	S	S
Bumper Guards, Rear	S	S	
Bumper System, Energy Absorbing Front and Rear	S	S	S
Clock, Electric	P	P	P
Coolant Recovery System (Except 6 Cyl. Models without Air Conditioning)	S		
Cooling System, Heavy-Duty	OP	OP	OP
Courtesy Light Switches, Front Doors	S	S	S
Courtesy Light Switches, Rear Doors		S	S
Defogger, Rear Window Heated Glass	O	O	
Differential, Twin Grip	O	O	O
Engine Block Heater	O	O	O
Fuel Economy Gauge	O	O	O
Gas Cap, Locking	O	O	O
Glass, Tinted—All Windows	O	O	O
Glass, Tinted—Windshield Only	O	O	O
Heating and Ventilating System, "Weather Eye"	S	S	S
Heating System Delete Option (Hawaii and U.S. Possessions only)	O	O	O
Hood Release, Inside	OP	S	S
Horns, Dual	S	S	S
Radio, AM Push Button	O	O	O
Radio, AM/FM Push Button and Integral 8-Track Stereo Tape Player with 4 Speakers	O	O	O
Radio, AM/FM Push Button Stereo with 4 Speakers	O	O	O
Speaker, Rear for AM Radio	O	O	
Speed Control, "Cruise-Command"	O	O	O



## Pacer Features

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### Outstanding Visibility

- 5600 + sq. in. of glass
- Narrow front and rear pillars
- Wide side pillars
- Short sloping hood
- Low belt line

### Designed for Easy Access

- Doors extend up into roof for easier entry.
- Doors open wider at top to provide more room for head and shoulders to enter and leave.
- Driver's side door is short enough to allow easy entry and exit when parking.
- Passenger's door is 3.6" wider to make it easier to get in rear and front seat. You can enter rear seat without folding front seat forward if it is not all the way back on the track.
- Large rear liftgate gives easy access to luggage area in rear.

### Designed for City Driving

- Short front and rear overhangs make parking easier.
- Short overall length for maneuvering and parking.
- Precise rack and pinion steering for quick, easy maneuvering.
- Bumpers and bodyside moldings designed to give excellent parking lot protection.

### Designed for Highway Driving

- Aerodynamic design gives less drag for more economy.
- Short, low hood helps make car less susceptible to crosswinds on freeway.
- Rack and pinion steering gives driver precise feel of road.
- Isolated front and rear

suspensions keep road noises from passenger compartment. This provides a quieter, smoother ride.

- Wide stance means excellent stability.
- Large 22 gallon fuel tank for long cruising range.
- Economical six cylinder power.
- Overdrive available for more economy.
- Comfort options include cruise-command speed control and tilt wheel.

### Designed for People

- Very large people compartment in small car.
- Head room, leg room, hip room, and shoulder room are much greater than any other comparable-sized car. They compare with much larger-sized cars.
- Doors designed for easy entry and exit.
- Choice of seats to suit your desires and needs—bench, bucket, and individual reclining.
- Isolated suspension provides quiet, smooth ride.
- Excellent visibility.
- Optional rear window washer and wiper keeps visibility excellent in wet weather. Rear window defogger also available.
- Vent windows for more passenger comfort are optional.

### Designed for Economy

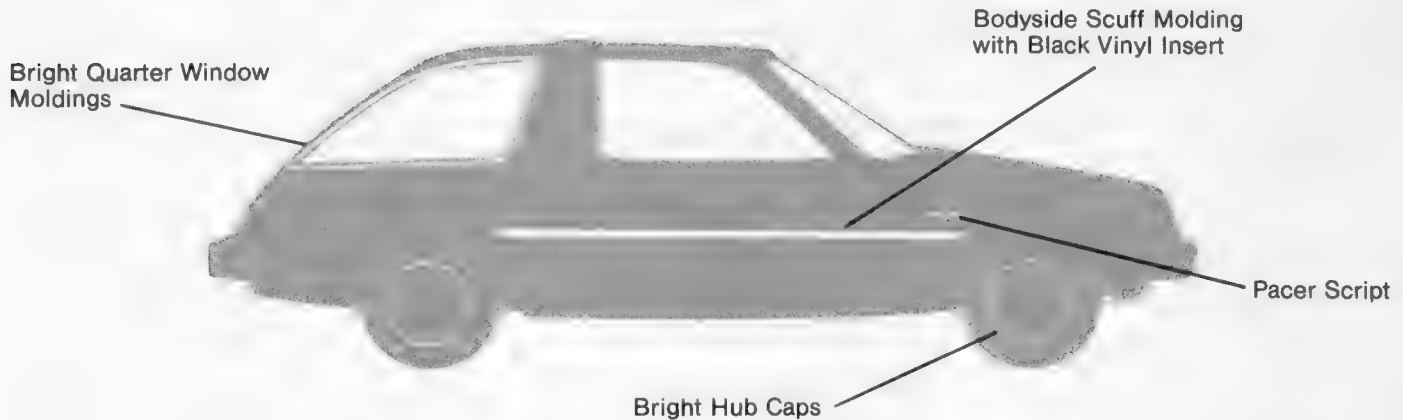
- Aerodynamic shape reduces drag.
- Economical AMC 232, six cylinder engine is standard. The 258 C.I.D. six is optional.
- Overdrive is optional for economical highway travel.
- Compact size and weight.
- Fuel economy light and speed control can contribute to more economy.

# pacer model comparison

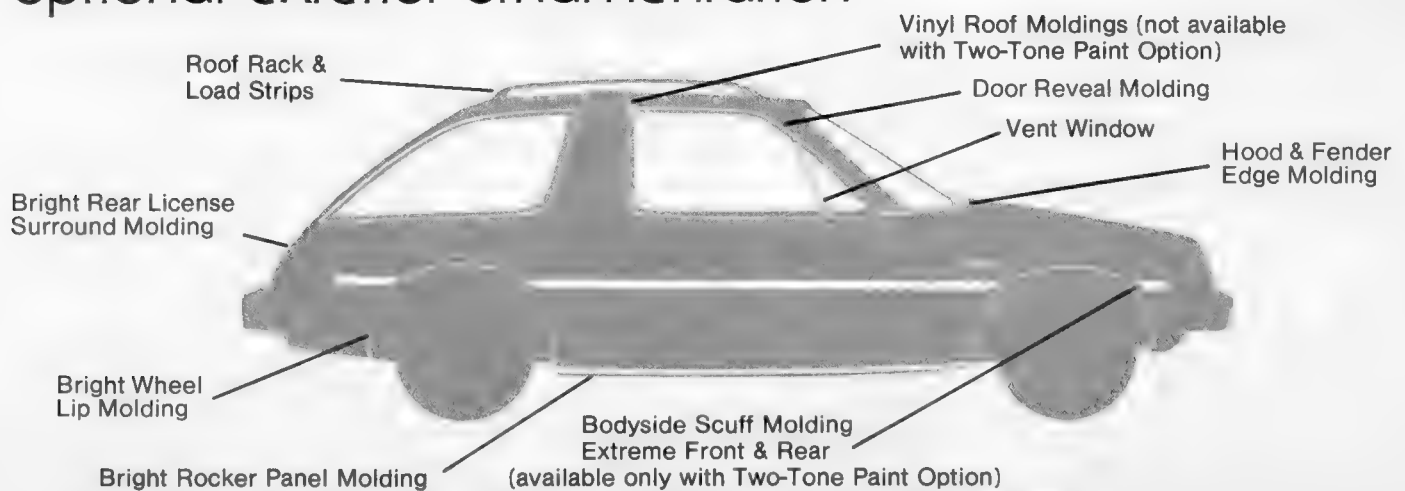
## standard exterior ornamentation

"Pacer" script on hood and rear back panel; AMC emblem on rear back panel; bright windshield and liftgate reveal moldings; bright grille; front and rear bumper guards; PLUS:

### Pacer 2-Door Sedan



## optional exterior ornamentation





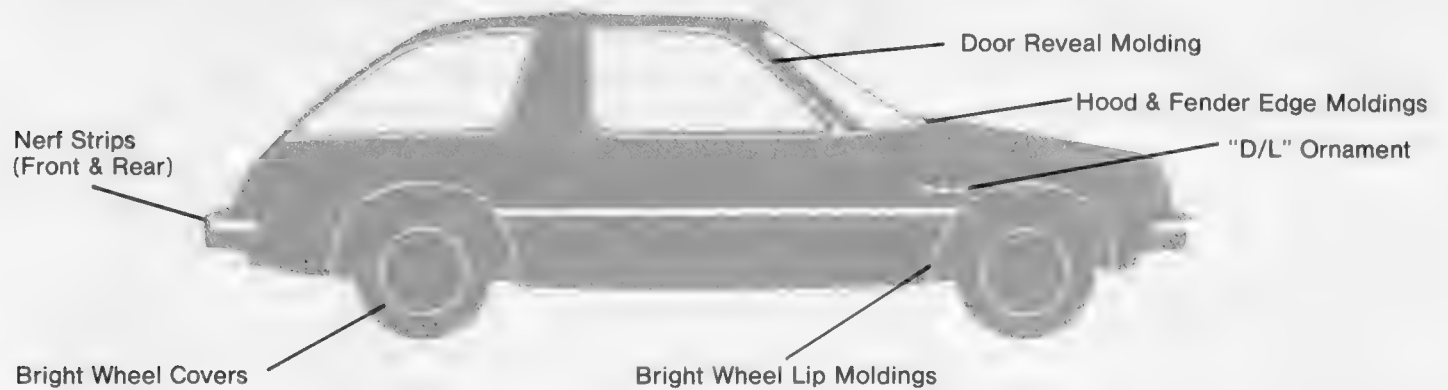
# pacer model comparison

## optional exterior ornamentation

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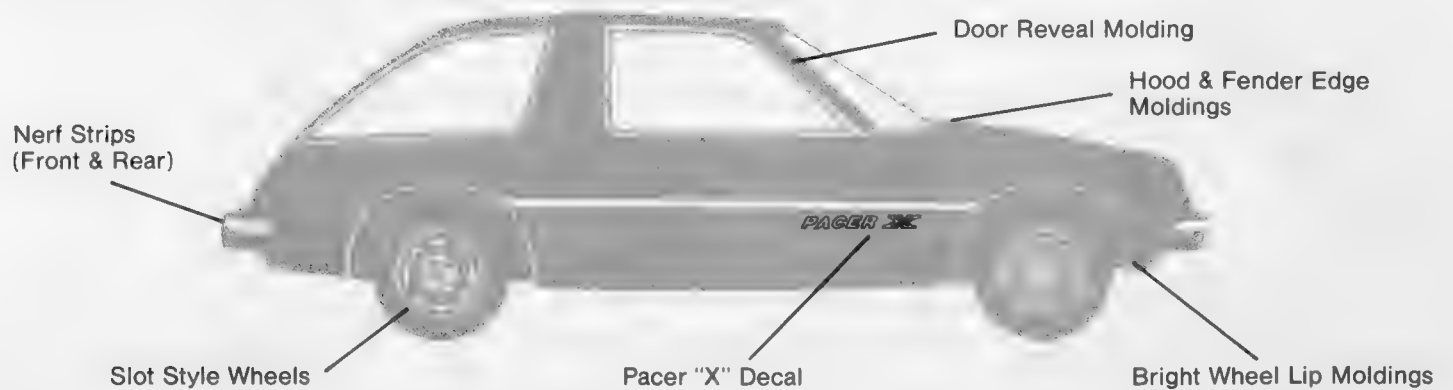
### Pacer "D/L" Package

Bright rear license plate surround moldings; bright back panel overlay; PLUS:



### Pacer "X" Package

Bright rear license plate surround molding; Pacer "X" on rear back panel; PLUS:



# pacer specifications

## engine/transmission/axle ratios & dimensions

First figure in box is standard axle ratio; others, optional ratios.

Engine	232 Cu. In. 6 Cyl. 1 Barrel Single Std.	258 Cu. In. 6 Cyl. 1 Barrel Single Opt.
Carburetion		
Exhaust		
Availability		
Transmissions	Axle Ratios	
3-Speed Manual (Std.) Column Shift	2.73 <sup>1</sup> 3.08	2.73 <sup>1</sup> 3.08
3-Speed Manual Column Shift (Opt.) with Overdrive	2.73 <sup>1</sup> 3.08	2.73 <sup>1</sup> 3.08
3-Speed Manual (Opt.) Floor Shift <sup>2</sup>	2.73 <sup>1</sup> 3.08	2.73 <sup>1</sup> 3.08
Torque-Command Automatic (Opt.) Column Shift	2.73 <sup>1</sup> 3.08	2.73 <sup>1</sup> 3.08
Torque-Command Automatic (Opt.) Floor Shift <sup>2</sup>	2.73 <sup>1</sup> 3.08	2.73 <sup>1</sup> 3.08
Dimensions	2-Door Sedan	
Exterior		
Wheelbase	100.0"	
Length	171.5"	
Width	77.0"	
Height	53.6"	
Overhang, Front	32.9"	
Rear	38.6"	
Tread, Front	61.2"	
Rear	60.2"	
Tire Size, 6 Cyl., Std.	6.95 x 14	
Interior		
Head Room, Front	38.3"	
Rear	37.4"	
Leg Room, Front	42.0"	
Rear	34.8"	
Shoulder Room, Front	57.3"	
Rear	48.6"	
Hip Room, Front	55.7"	
Rear	45.2"	
Cargo Volume <sup>3</sup>	29.6 cu. ft.	
Cargo Length at Floor, Front Seat	61.4"	
Shipping Weight	2,995	
Fuel Capacity (Gal.)	22.0	

<sup>1</sup> 3.08 ratio standard on California cars, 2.73 not available.

<sup>2</sup> Floor shift available only with Individual Reclining or Bucket Seats.

<sup>3</sup> Cargo volume index with second seat folded down.



# pacer

## seat & trim availability

1975 "PACER"		COLORS		BLACK		BK WH		BLUE		BL WH		BERRY		BE WH		TAN		TN WH						
		TRIM CODES		21		28		23		83		25		85		26		86						
		TRIMS		Diamant Fabric—Std.	Hyde Park Fabric—Opt.	Sport-Knit Vinyl—Opt.	Sol-Touch Vinyl—Opt.	Basketry Print Fab—Opt.	Sport-Knit Vinyl—Opt.	Sol-Touch Vinyl—Opt.	Diamant Fabric—Std.	Hyde Park Fabric—Opt.	Sport-Knit Vinyl—Opt.	Sol-Touch Vinyl—Opt.	Basketry Print Fab—Opt.	Sport-Knit Vinyl—Opt.	Sol-Touch Vinyl—Opt.	Diamant Fabric—Std.	Hyde Park Fabric—Opt.	Sport-Knit Vinyl—Opt.	Sol-Touch Vinyl—Opt.	Basketry Print Fab—Opt.	Sport-Knit Vinyl—Opt.	Sol-Touch Vinyl—Opt.
SEAT, TRIM, COLOR & VINYL ROOF AVAILABILITY																								
MODEL	FRONT SEAT—TYPE																							
66-7 P A C E R	Full Cushion—Split Back—Std. Bench Seat		E	F		F	E	F		F	E	F		F	E	F		F	E	F		F		
	Bucket Seats—Std. w "X" Pkg Opt. on Base Vehicle & D/L Pkg.				Q		Q		Q		Q		Q		Q		Q				Q		Q	
	Individual Reclining Seats Avail w D L Pkg "Only"			K		N		K		N		K		N		K		N		K		N		

### STANDARD EXTERIOR COLORS (15)

G7	Alpine White	Vinyl Roof	WH	BK	WH	BK	WH	BL	BK	WH	BL	WH	BE	BK	WH	BE	WH	TN	BK	WH	TN
G8	Pastel Blue	Vinyl Roof	BL	BK	WH	BL	BK	WH	BL	BK	WH	BL									
G9	Med. Blue Met.	Vinyl Roof w Pastel Blue w Alpine Wht	BL	BK	WH	BL	BK	WH	BL	BK	WH	BL									
J7	Ivory Green	Vinyl Roof	WH	BK	WH	BK															
G3	Dark Green Met.	Vinyl Roof w Ivory Grn	WH	BK	WH	BK											WH	BK		WH	
H6	Golden Jade Met.	Vinyl Roof w Alpine Wht.	WH	BK	WH	BK											WH	BK			
E6	Fawn Beige	Vinyl Roof	BK	TN	BK	TN											BK	TN		BK	TN
J8	Caramel Tan	Vinyl Roof w Fawn Beige	BK	TN	WH	BK	TN	WH									BK	WH	TN	BK	WH
H4	Dark Cocoa Met.	Vinyl Roof w Caramel Tan	BK	TN	WH	BK	WH	TN									BK	WH	TN	BK	WH
H9	Silver Dawn Met.	Vinyl Roof	BK	WH	BK	WH	BK	WH	BL	BL	WH	BE	BK	WH	BE	WH					
H7	Aztec Copper Met.	Vinyl Roof	BK	WH	BE	BK	WH	BE				BK	WH	BE	WH						
H8	Autumn Red Met.	Vinyl Roof w Fawn Beige	BK	WH	BE	BK	WH	BE				BK	WH	BE	BK	WH	BE	BK	WH	BE	WH
J2	Brandywine Met.	Vinyl Roof w Alpine Wht.	BK	WH	BE	BK	WH	BE				BK	WH	BE	BK	WH	BE				
D7	Red	Vinyl Roof w Alpine Wht	BK	WH	BK	WH											BK	WH			
E9	Mellow Yellow	Vinyl Roof w Alpine Wht	BK	WH	BK	WH											BK	TN	WH	WH	

NOTE: ■ Indicates Two-Tone/Trim Availability

- Vinyl roofs cannot be ordered with two-tone paint.
- Scuff molding usage:

Black is standard. With "D/L" and "X" Packages, the molding is keyed to the exterior body color as follows — Black with J-7, G-3, H-9, D-7 & H-6; White with G-7; Blue with G-8 & G-9; Tan with E-6, J-8 & H-4 and Berry with J-2, H-8, H-7.

#### EXCEPTION:

With optional vinyl roof usage, the scuff molding color will match the optional vinyl roof.

Two-tone models with white upper area utilize a white scuff molding. The exterior scuff molding color on other two-tone models is the same as the lower body color.

- When interiors 28, 83, 85 and 86 are specified, the 'B' and 'C' pillars, seats, door panels, rear quarter panels, headlining, and sunvisors are white. The remaining interior components are in the accent color.

# Diamant Fabric

with grained vinyl bolsters

Pacer



Berry 25-E



Black 21-E



Blue 23-E



Tan 26-E



Split Back Bench Seat  
(E) is Standard





Split Back Bench Seat  
(F) is Optional



Tan 26-F



Black 21-F



Blue 23-F



Berry 25-F



White 28, 83, 85 or  
86-F



White 28, 83, 85 or 86-Q



Black 21-Q



Blue 23-Q



Berry 25-Q



Tan 26-Q



Bucket Seat (Q) is Optional. (Also Part of "X" Package)





Individual Reclining  
Seat (K) is Available with  
the D/L Package



Black 21-K



Blue 23-K



Berry 25-K



Tan 26-K



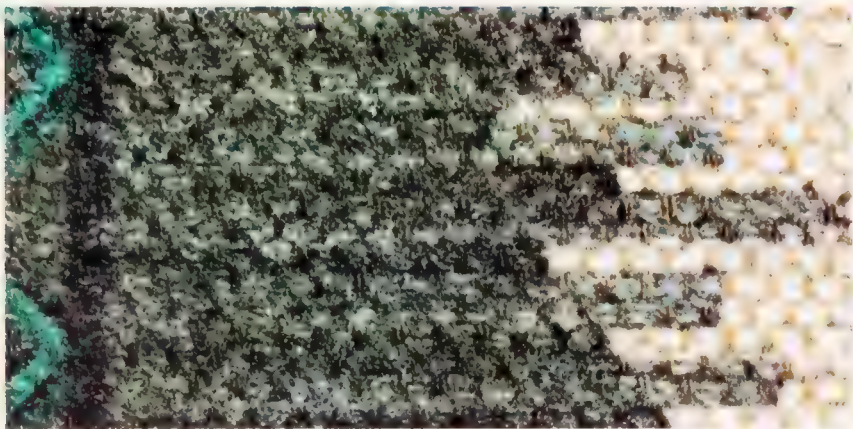
# Basketry Print Fabric

with sof-touch vinyl bolsters

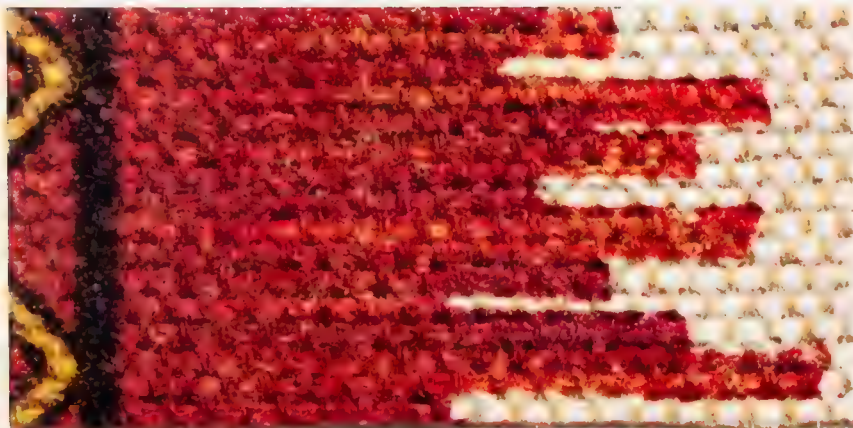
Pacer



Blue 23-N



Black 21-N

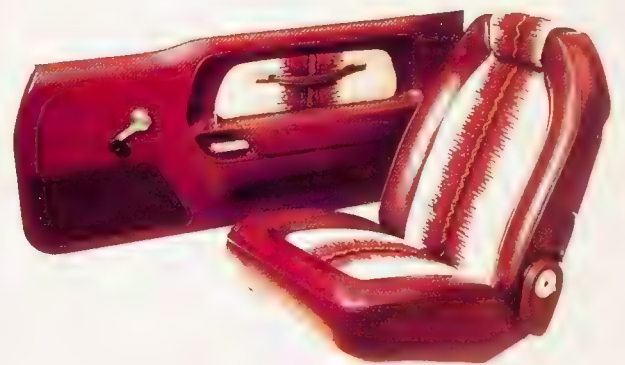


Berry 25-N



Tan 26-N

D-10

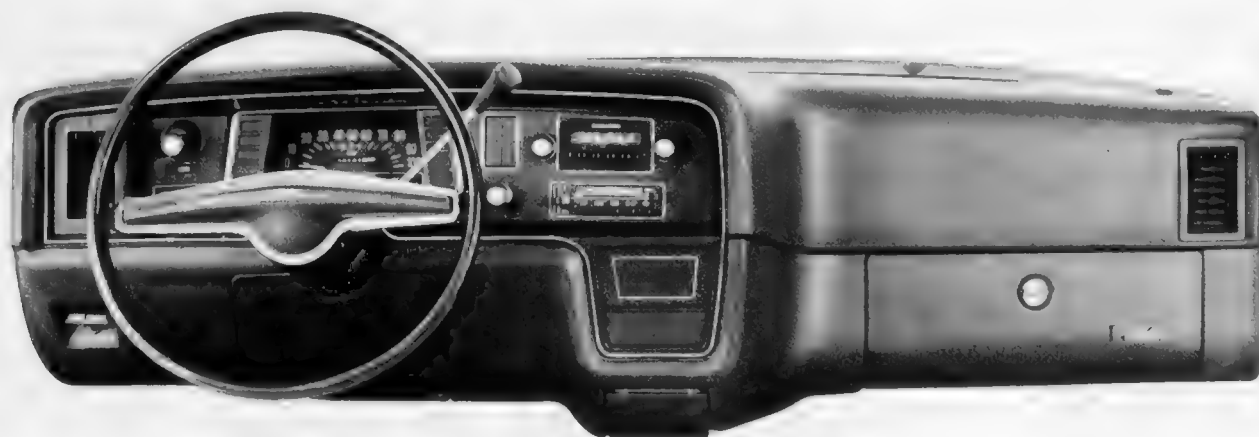


Individual Reclining  
Seat (N) is Part  
of "D/L" Package



# pacer instrument panels

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Base Instrument Panel. The following optional equipment is also shown: AM Radio.



Pacer "D/L" Instrument Panel and Custom Steering Wheel featuring woodgrain accents. The following optional equipment is also shown: Entertainment Center, Air Conditioning, Visibility Group, Rear Window Washer/Wiper and Defogger Package.

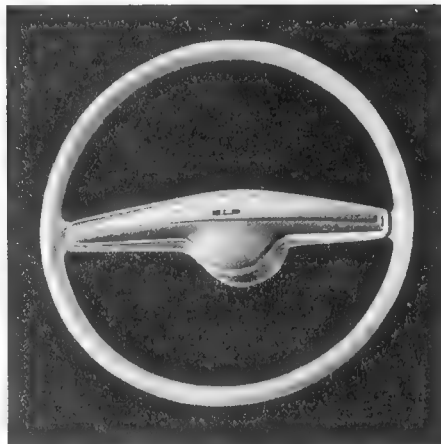


Pacer "X" Instrument Panel featuring woodgrain accents with Sports Steering Wheel. The following optional equipment is also shown: AM/FM Stereo Radio, Air Conditioning, Visibility Group, Rear Window Washer/Wiper Package and Leather Wrapped Sports Steering Wheel.

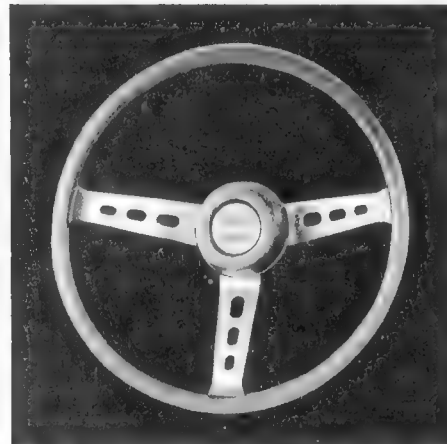
## Steering Wheel Availability



Standard Custom Steering Wheel

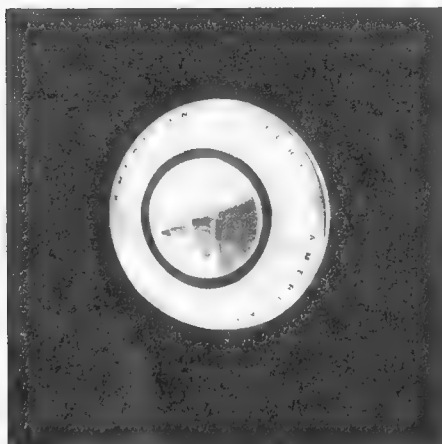


Optional Custom Steering Wheel  
w/Woodgrain Insert  
(Part of "D/L" Package)

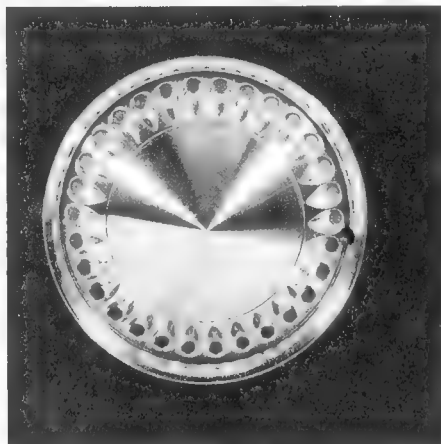


Optional Sports Steering Wheel  
(Part of "X" Package)  
Black or Tan Leather Wrapped  
Wheel also available

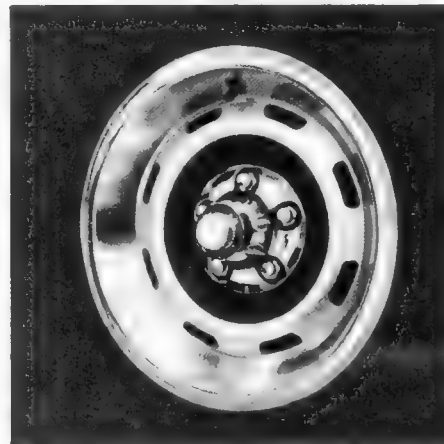
## Wheel Trim Availability



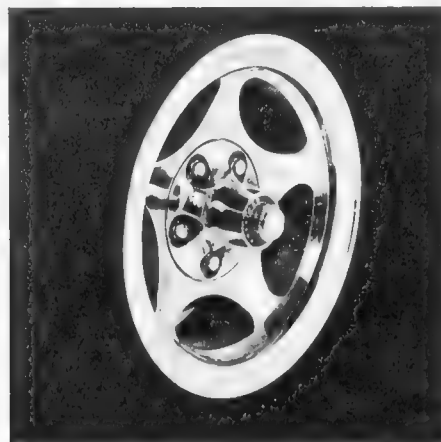
Standard Bright Hub Cap



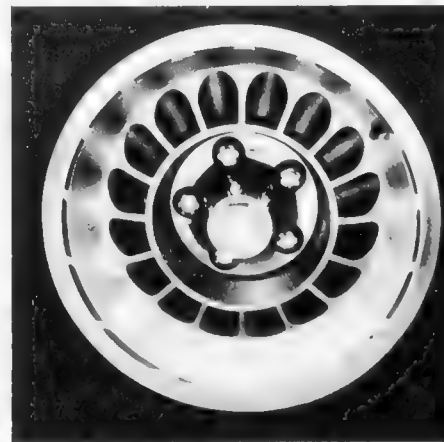
Optional Wheel Disc



Slot Style Wheel  
(available with "X" Package only)



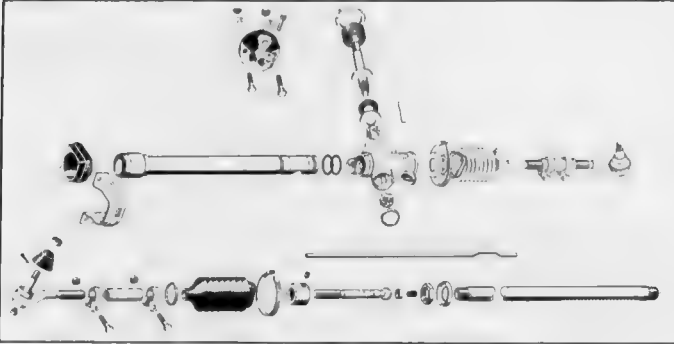
Optional Aluminum Wheel



Optional Styled Road Wheel

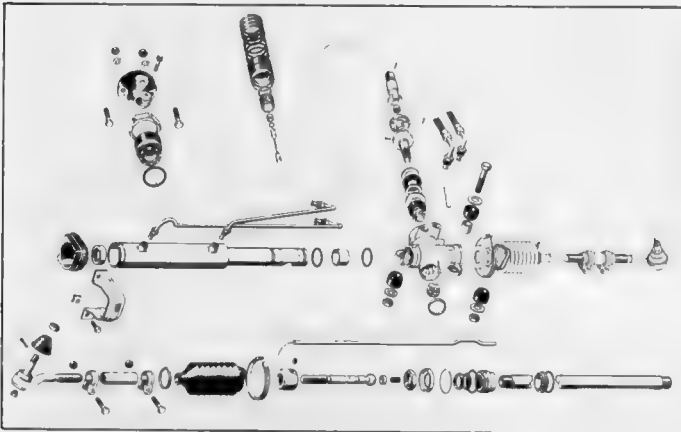


## Mechanical Features



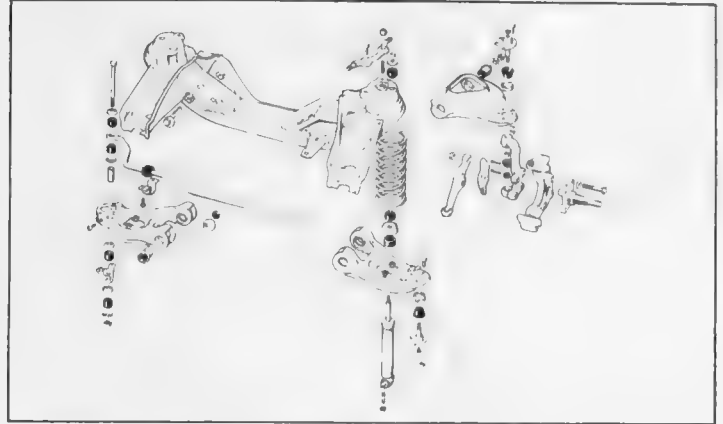
### Rack and Pinion Steering

Pacer's new rack and pinion steering provides a quicker response and more positive "road feel" than conventional recirculating ball systems. It employs a sliding, flat-toothed gear (the rack) driven by a worm gear (the pinion) on the end of the steering column to achieve superior handling qualities. This is a simple system which eliminates the pitman arm, drag link, and conventional gear box.



### Power Rack and Pinion Steering

Pacer also offers power rack and pinion steering. This type of steering is of European heritage and is used by such high performance luxury cars as Jaguar, Aston-Martin and others. This power assisted system couples the precise control of rack and pinion steering with the low effort of domestic systems.

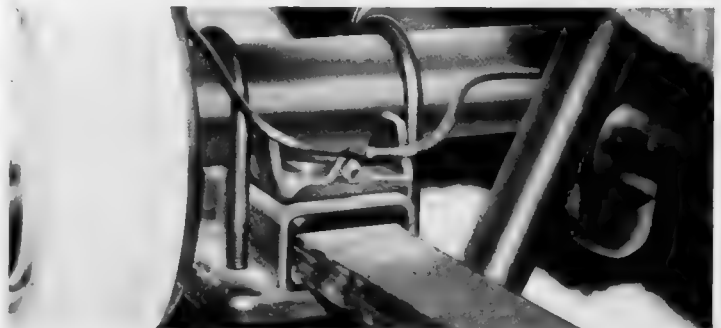


### Isolated Front Suspension

Pacer employs an independent front coil suspension which consists of upper arms with one-piece "zero-lash" ball/stud joints, strut rod on the lower arm, and shock and spring on the lower arm. Double-acting shock absorbers are mounted within the coil springs and are readily accessible for replacement.

Pacer's front suspension design eliminates the need for high spring towers which provides more room within the engine compartment. The geometry also helps minimize front end "nose-diving".

Road noise and vibration reaching the Pacer's interior has also been dramatically reduced. The total suspension and steering system has been insulated from Pacer's main body structure with rubber.



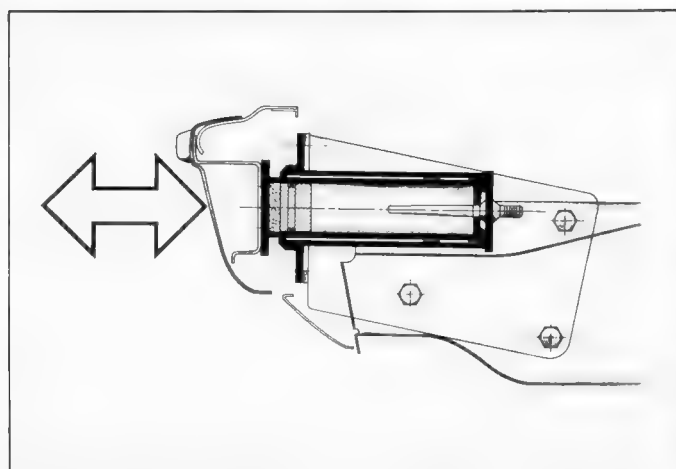
### Isolated Rear Suspension

Pacer's isolated rear suspension features hotchkiss type semi-elliptic leaf springs with rubber iso-clamps. These clamps help prevent metal to metal contact which minimizes the transfer of road and axle noise to the passenger compartment.

# pacer features



## Protection Features



### Energy Absorbing Bumpers

Pacer is equipped with recoverable bumpers and bumper guards—front and rear. Both bumpers and reinforcement behind the bumpers have been designed to meet Federal requirements of 5 mph barrier impact protection.

Pacer's energy absorbing "recoverable" bumpers, as shown, use a hydraulic principle to dissipate the kinetic energy of impact by converting it into heat energy. It uses a pneumatic principle to restore the bumper to its extended position after low speed collisions. Additional information regarding AMC's bumper systems can be found on Page I-7 of the Safety Feature Section.

### Bodyside Scuff Molding

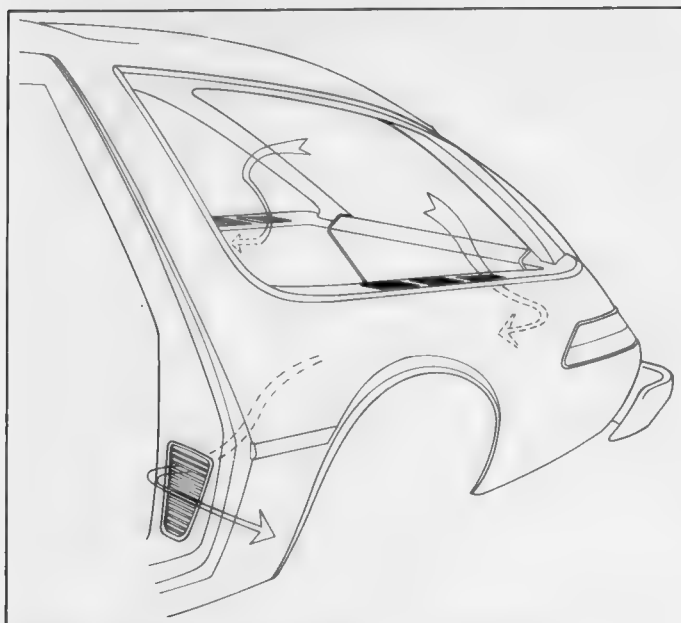
Designed to help protect bodyside sheet metal from scratches and minor dents, Pacer offers these bodyside scuff moldings as standard equipment. These vinyl inserted bright metal moldings run between the front and rear wheel openings midway up the side for optimum parking lot protection. For scuff molding color, refer to Page D-5, Pacer Seat and Trim Availability.

### Two-Tone Paint

Location of the bodyside moldings makes possible a selection of optional two-tone paint combinations. The top color covers the roof and upper body area above the molding, and the contrasting color covers the body area below the molding as shown.



## Convenience Features



### Flow-Through Ventilation

Another standard Pacer feature is an efficient flow-through ventilation system. This system insures rapid fresh air movement throughout the interior for added passenger convenience. The high capacity heater system also includes upper level air outlets with side window defogging capability for excellent driving visibility.



### Rear Window Washer and Wiper

One of the truly unique Pacer features is a rear window washer/wiper option. It consists of a single rear window wiper and washer which helps keep Pacer's rear window clear for safe, driving.

### Electric Rear Window Defogger

Optional on the Pacer, it features an electric heating element which quickly defogs the glass and melts ice and snow. The heating unit consists of a high resistance printed electrical circuit. While visible as a series of thin, horizontal lines across the liftgate window, the unit does not interfere with the driver's rear vision due to the wide spacing between the lines.

### Rear Visibility Package

A combination rear window washer/wiper and heated rear window defogger is also available on the Pacer. This option combines quick defogging capability with an efficient washer/wiper system for excellent rear window visibility. Both features utilize individual control switches and are located within easy reach for added driver convenience.



### Pacer Liftgate and Fold Down Rear Seat

Pacer offers a practical lift-up third door at the rear and a fold down rear seat as standard equipment. Dual gas-filled cylinders allow easy opening and closing of the liftgate. A low liftover height provides convenient access to the cargo luggage area. With the rear seat folded down, Pacer provides plenty of cargo space with a flat load floor 61.4" long.

# pacer standard and optional equipment



Key: O — Optional  
P — Available in an Option Package only  
OP — Available as an Individual Option or in an Optional Package  
S — Standard

## Exterior

2-Door  
Sedan

Mirror, Left Hand Outside Rear View	S
Mirror, Remote Control Left Hand Outside Rear View	P
Moldings, Bright License Surround	P
Moldings, Bright Rocker Panel	P
Moldings, Door Reveal	P
Molding, Hood Rear Edge	P
Molding, Upper Door	P
Molding, Vinyl Bodyside Scuff — Black	S
Molding, Vinyl Bodyside Scuff — Color Keyed	P
Moldings, Wheel Lip	P
Nerfing Strips	OP
Paint, Two-Tone (includes full length vinyl bodyside scuff molding)	O
Roof, Vinyl	O
Roof Rack	O
Wheels, Aluminum	O
Wheels, Slot Style with Trim Rings	P
Wheels, Styled Road Type	O
Wheel Covers — Hub Caps	S
Wheel Discs	OP
<b>Interior</b>	
Armrests, Front	S
Ash Tray, Front	S
Ash Tray, Rear Right Side	S
Ash Tray Light (Front)	P
Coat Hooks, 2	S



# pacer standard and optional equipment

Key: O — Optional  
P — Available in an Option Package only  
OP — Available as an Individual Option or in an Optional Package  
S — Standard

Interior (Continued)	2-Door Sedan
Cargo Light	P
Courtesy Light, Dome	S
Floor Covering — Carpeting — Passenger Area	S
Floor Covering — Carpeting — Cargo Area	P
Floor Covering — Rubber Mat — Cargo Area	S
Floor Mats — Front & Rear Passenger Area	P
Hidden Compartment — Removable	O
Lighter, Cigarette	S
Light, Glove Box	P
Lock, Glove Box	S
Mirror, 10" Inside Rear View (Non-Tilt)	S
Mirror, 12" Day/Night Inside Rear View	P
Mirror, Passenger Visor Vanity	P
Seat, Foam Cushion Fabric Bench	S
Seat, Foam Cushion Vinyl Bench	O
Seat, Folding Second	S
Seats, Bucket Vinyl	OP
Seats, Individual Reclining Fabric	P
Steering Wheel, Custom	S
Steering Wheel, Leather Wrapped Sports Styled	O
Steering Wheel, Sports Styled	OP
Stowage Litter Containers	O

# pacer standard and optional equipment

Key: O — Optional  
 P — Available as an Option Package Only  
 OP — Available as an Individual Option or in an Optional Package  
 S — Standard

Functional	2-Door Sedan
Alternator, 37 Amp (Models w/o Air)	S
Alternator, 55 Amp (Models with Air)	OP
Battery, 50 Amp-Hour	S
Battery, 70 Amp-Hour Heavy Duty	O
Brakes, Manual Drum	S
Brakes, Manual Front Disc	O
Brakes, Power Front Disc	O
Bumper Guards, Front and Rear	S
Bumper System, Energy Absorbing Front and Rear	S
Clock, Electric	P
Cooling System, Heavy Duty	OP
Courtesy Light Switches, Front Doors	S
Defogger, Rear Window Heated Glass	OP
Differential, Twin Grip	O
Engine Block Heater	O
Engine Compartment Light	P
Fuel Economy Light	O
Fuel Tank Vapor Emission Control System	S
Gas Cap, Locking	O
Glass, Tinted All Windows (Required with Air Conditioning)	O
Heating and Ventilating System "Weather Eye"	S
Heating System Delete Option (Hawaii and U.S. Possessions only)	O
Hood Release, Inside	S
Horns, Dual	P
Horn, Single	S



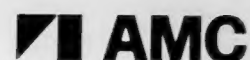


# pacer standard and optional equipment

Key: O — Optional  
P — Available in an Option Package only  
OP — Available as an Individual Option or in an Optional Package  
S — Standard

Functional (Continued)	2-Door Sedan
Liftgate, Rear	S
Overdrive (with Column Manual Transmission only)	O
Radio, AM Push Button	O
Radio, AM/FM Push Button Stereo with 4 Speakers	O
Radio, AM/FM Push Button Stereo with 8 Track Tape	O
Speaker, Rear for AM Radio	O
Speed Control, "Cruise-Command"	O
Steering, Rack & Pinion	S
Steering, Power Rack & Pinion	O
Steering Wheel, "Adjust-O-Tilt"	O
Sway Bar, Front	OP
Transmission:	
Manual Column	S
Manual Floor (requires bucket or individual reclining seats)	OP
Automatic Column	O
Automatic Floor (requires bucket or individual reclining seats)	O
Ventilation, Flow Through	S
Vent Window (Door)	O
Warning Buzzer, Headlights — On	P
Warning Light, Parking Brake	P
Window, Rear Liftgate	S
Wipers, Deluxe Intermittent	OP
Wipers and Washers, Electric	S
Wipers and Washer, Rear Window	OP

# pacer standard and optional equipment



Key: O — Optional  
P — Available in an Option Package only  
OP — Available as an Individual Option or in an Optional Package  
S — Standard

Optional Groups and Packages (See Options Catalog for details)	2-Door Sedan
Air Conditioning System, "All Season"	O
Decor Package	OP
"Extra Quiet" Insulation Package Includes Roof Insulation Pad, Rear Wheelhouse Absorption Pad, Cargo Floor Deadener (Includes Cargo Area Carpet), Full Undercoat, Rear Floor Insulation.	OP
Handling Package	O
Light Group	O
Pacer "D/L" Package	O
Protection Group	O
Rear Visibility Package	O
Visibility Group	O
"X" Package	O

## tires

Size	Ply	Type	Standard Rim Size	Availability
6.95 x 14	2	Black (Unbelted)	4.5"	Standard
6.95 x 14	2	White (Unbelted)	4.5"	Optional
D78 x 14	2	Black (Unbelted)	5.0"	Optional
D78 x 14	2	White (Unbelted)	5.0"	Optional
DR78 x 14	2	Black — Radial (Steel)	6.0"	Optional
DR78 x 14	2	White — Radial (Steel)	6.0"	Optional
DR78 x 14	2	Black w/White Letters — Radial (Steel)	6.0"	Optional
DR70 x 14	2	Black w/White Letters — Radial (Steel)	6.0"	Optional

NOTE: D78 x 14 tires may be substituted for the DR78 x 14 with the "X" package.









**American Motors  
Corporation**